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## **Cancun Yucatan to Become the Latest Club Med Resort with Passworld**

### **Club Med Features Unique Teen Hangouts at Twelve Resorts Worldwide**

(Jan. 31, 2007—Miami) On June 1, 2007, Club Med Cancun Yucatan will unveil the latest Passworld. Club Med Cancun Yucatan recently re-opened after \$24 million in renovations as a family resort including programs for children ages four-10 years and a special Baby Welcome Program. In addition to these programs, Club Med Cancun Yucatan will offer the newest Passworld, the Club Med concept for teens.

Each Club Med Passworld is specifically designed to give teenage vacationers an independent, safe environment to meet and socialize in, with tailored activities for their age group such as theatre, sound mixing classes, jewelry making or graffiti work. Passworld participants are supervised in two separate age groups, 11 to 13 years and 14 to 17 years, in the exclusive areas built just for teens and 'tweens.

When Club Med Punta Cana unveiled The Ramp in 2005, teenage guests, their parents and Club Med staff took to it immediately. The concept proved so successful that this innovative space dedicated solely to teens and 'tweens set in motion a worldwide Club Med concept. Called Club Med Passworld, the concept provides unique space and activities for adolescents in resorts throughout Europe, Africa and Latin America.

To date, twelve Club Med resorts worldwide have adopted the Passworld concept, with each location boasting a unique theme and atmosphere. Club Med plans to eventually roll out the Passworld concept to all resorts that accommodate families.

"Currently we offer the Junior's Club Med which caters to adolescents at every resort that has children's programs," comments Cedric Gobilliard, Club Med CEO North America. "Passworld, however is a concept that focuses on adolescents' desire to be independent. We grant them a separate physical space to call their own—where no adults, except G.O.s are allowed. Slowly we will work to upgrade the junior's clubs with Passworld—to provide all our teen guests with the space and freedom they crave."

The 12 Club Med Passworld programs each boast a unique theme that caters to teenage moodiness. The resorts and themes are:

- Wash Station, Cancún Yucatán (Mexico)
- Great Barrier Reef, Lindeman Isle (Australia)

- The Souk, Djerba Méridiana (Tunisia)
- Il Cabaret, Kamarina (Sicily)
- La Piscine, Les Almadies (Senegal)
- The Ramp, Punta Cana (Dominican Republic)
- Le Manoir, Vittel le Parc (France—Vosges region)
- La Salle des Coffres, Peisey-Vallandry (French Alps)
- Fungi, Cherating Beach (Malaysia)
- La Réserve, Yasmina (Morocco)
- La Machinerie, Arcs Extreme (French Alps)
- Le Studio, Sestriere (Italian Alps)

Club Med Passworld offers a range of all inclusive activities in the following categories (an asterisk marks activities that have an extra cost). Activities vary from village to village.

**Performing arts:** hip-hop dance classes, theatre, shows, singing, introduction to musical instruments, sound mixing, magic, musicals, African dance, acting, film production and editing.

**Artistic expression:** jewelry making, tattoos, makeup, craft work\*, fashion, Brazilian bracelets and graffiti art.

**Athletics:** flying trapeze, roller-blading, wall climbing, bungee jumping, sailing, waterskiing, windsurfing, beach volleyball and beach soccer.

**Adventure and discovery:** excursions\*, hiking, picnics and overnight camping.

**Nightlife:** movie night on the beach, disco night, beach party, roller disco, personal message evenings.

Trained and certified G.O.s supervise and lead all organized activities. Adolescents may also hang out at Passworld during their free time when no supervised activities take place. Juniors' Club Med and Club Med Passworld are open during school holidays and when large numbers of teens are booked in the resort.

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in 40 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children's Clubs and luxurious appointments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Log on to [www.clubmed.us](http://www.clubmed.us) for additional information. Call 1-800-CLUB MED for reservations.

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