

Media Contacts:

Club Med

Kate Moeller
kate.moeller@clubmed.com
twitter.com/clubmedinsider

Justine Navaja
clubmed@shiftcomm.com



Club Med Sandpiper Announces \$800K Tennis Facility Upgrade

Innovative Programs, Professional Instruction and New Facilities Place Club Med Sandpiper Among Top Tennis Destinations

(Miami—September 23, 2009) Today [Club Med](http://www.clubmed.us) (<http://www.clubmed.us>) announced plans for an \$800K upgrade to the current tennis facilities at its Sandpiper resort in Port St Lucie, Florida. Upgrades include the addition of eight hydro-grid clay courts to accompany the existing 14 hard courts as well as the development of a new clubhouse. The work is scheduled to begin this fall, with the clay courts available as early as December.

Along with the upgraded facilities, the Club Med Sandpiper International Tennis Academy is enhancing its current tennis program, which is managed by Grand Slam Partners. Grand Slam Partners—specializing in facility management, staffing and program development has merged with the International Tennis Academy (ITA) USA—an elite tennis training academy endorsed by champions such as Victoria Azarenka as well as world class coaches. Under the merger, the ITA has agreed to relocate from Delray Beach, Florida to Club Med Sandpiper.

"By joining forces with ITA we're meeting our goal of bringing an innovative approach to tennis programming to a premiere family tennis destination. The worldwide tennis community has long demanded what Club Med Sandpiper now has to offer," stated Andy Sorrentino, president of Grand Slam Partners.

Led by a team of international tennis experts, the Sandpiper International Tennis Academy offers all-inclusive group instruction for guests ranging from four-year olds to adults. Private lessons are also available, including video stroke analysis and intensive workshops, at an additional cost. Programs are designed for players of all skill levels—from beginners who are just picking up a tennis racquet for the first time to more advanced players looking to enhance their game. For junior players, the Academy also offers summer camps and annual boarding programs. Camps combine technical lessons and drills, fitness training and supervised match play.

"We're committed to providing the best professional programs designed for those looking to reach the peak of their own tennis development," commented Scott Del Mastro, director of the Club Med Sandpiper International Tennis Academy and ITA USA. "With Grand Slam Partners' innovative tennis programming combined with the

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children's Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.

Media Contacts:

Club Med

Kate Moeller
kate.moeller@clubmed.com
twitter.com/clubmedinsider

Justine Navaja
clubmed@shiftcomm.com



ITA's solid reputation, the Club Med Sandpiper International Tennis Academy truly offers our guests a unique opportunity to experience the highest level of tennis instruction in an upscale vacation environment."

The newly renovated Club Med Sandpiper tennis facilities will also play host to two junior tennis events in 2009 and 2010. The "Little Mo" International Open, taking place from December 15-19, 2009, was started by the Maureen Connolly Brinker Tennis Foundation. The foundation promotes junior tennis development nationwide. The "Little Mo" International Open allows players to develop new international friendships, partake in outstanding competition, learn good sportsmanship and most of all, have fun. The Nike Junior Tour International Masters Tournament is tentatively set to return to Club Med Sandpiper in the fall of 2010. The Nike Junior Tour is comprised of more than 60,000 of the world's best under-14 tennis players. This year's tournament will take place at Club Med Punta Cana from October 13-20 2009, while the Sandpiper facilities undergo renovation.

About the International Tennis Academy USA

The International Tennis Academy USA (ITA) was founded in 1996 to become one of the worlds elite high performance training centers. Starting with four coaches and seven athletes, the ITA slowly grew into a world renowned training facility employing ATP, WTA, ITF, NCAA, and USTA coaches who have trained and helped develop over 10,000 aspiring athletes from nearly 50 countries. Regardless of cultural or socio-economic backgrounds only one common language is spoken – tennis.

The ITA is also a College Preparatory program with extensive and comprehensive college placement services. In the past thirteen years, ITA has generated well over two million dollars in athletic scholarships and placed athletes in some of the most prestigious institutions in the U.S., such as Columbia University, Georgia Tech, Duke, Harvard, Stanford, Pepperdine, University of Pennsylvania, and Boston College.

Club Med Great Members

To enroll in Club Med Great Members visit www.clubmed.us/greatmembers or call 1-800-ClubMed. For an insider look at guest experiences visit Club Med's newly launched social media site at www.ClubMedInsider.com.

###

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children's Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.