

Media Contacts:

Club Med
Kate Moeller
kate.moeller@clubmed.com
Tel: 305-925-9065

Quinn & Co.
Morgan Kell/Vanessa Mayfield
mkell@quinnandco.com
212-868-1900 ext. 256/226



**Club Med Announces New Vice President of Sales
Howard Tanenbaum Brings 20 Years of Travel Industry Experience to Position**

(Coral Gables—August 2, 2007) Howard Tanenbaum was appointed Vice President of Sales Club Med, North America in July 2007. He will report to Cedric Gobilliard, president and C.E.O of Club Med North America. He is replacing former Senior Vice President of Sales, Paula Hayes.

As the Vice President of Sales, Howard Tanenbaum will oversee Club Med's repositioning strategy for indirect sales and continue to establish Club Med as the premiere upscale, family all-inclusive among the travel agent community. Prior to his employment at Club Med, Tanenbaum owned and operated a travel agency for 12 years. He has successfully held various positions at Club Med since 1999.

Gerard Blitz and Gilbert Trigano founded Club Med in the 1950s, thereby innovating the all inclusive concept. Today, Club Med offers refined, generous and personalized vacations at 80 resorts in more than 25 countries. A Club Med vacation offers an array of choices, including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times, exciting entertainment options, award-winning Children's Clubs, luxurious spa treatments and expert instruction in sports with top of the line equipment. Club Med is traded on the Paris stock exchange (CAC 40) under the symbol CU. Major shareholders include Air France / KLM and Richelieu Finance.