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Club Med Provides Customized Solutions for Diverse Groups

Corporate Incentives, Family Reunions, Specialized Events All Find Niche at Club Med

(April 18, 2007—Miami) Groups at Club Med tend to be extraordinary. Whether a family reunion, a corporate meeting or a specialized “rent-a-resort,” groups with an array of needs find their niche at Club Med.

- Atlantis, the famous group that launched the all-gay resort week 16 years ago at Club Med, will return to Club Med this May to celebrate its founding.
- The Carter Center, committed to advancing human rights, recently held its Winter Weekend at a Club Med for the third year running.
- Kenzo, a worldwide brand of perfumes, skincare products and clothes, held its annual meeting at a Club Med in February.
- Olivia, the world’s largest lesbian lifestyle company, held a retreat at Club Med Punta Cana in early April.
- The Chilean-based Lan Airlines met at Club Med Sandpiper in March.

Add to the list, kosher groups, cosmetologist associations, dating services and multigenerational family reunions, and the roster of Club Med guests truly represents a diverse population.

While each group has specific demands and specialized audiences, Club Med welcomes their diversity, and always has.

“Many resort companies struggle with something as simple as tolerance. At Club Med, we have been celebrating the diversity of clients and staff since Gerard Blitz founded the resort company in the 1950s,” says Paula Hayes, Senior Vice President of Sales for Club Med North America. “Our history has given us the culture to excel at understanding and meeting the needs of unique groups.”

Blitz was a two-time Olympic medalist and an active leader in the Resistance movement early in WWII. War torn Europe inspired him to combine his humanitarian values with his professional activity and create a place to heal the scars of war. In his search, Club Med was born—an all-inclusive catering to groups, corporations, friends and individuals looking for a unique experience.

At present day, Club Med offers a competitive and comprehensive pricing approach for groups with discounts of up to 30%. A group may rent all or part of any Club Med resort worldwide. Pricing packages can be customized to include land-only accommodations, air transportation, on-site spa services, cocktail receptions, family-oriented leisure activities, organized sports, group excursions and team-building activities. And no matter the group’s approach, a team of group specialists will tailor, plan and coordinate every detail to the group’s needs. In each resort, a professional team processes last minute requests and ensures that each event detail is in place.

Club Med offers facilities in key locations of interest to North American groups. Some of the most popular Club Med resorts for groups include:

Punta Cana, Dominican Republic
7000 square feet of meeting space
Award-winning Children’s Clubs (2-17 years)
Windsurfing, waterskiing, snorkeling, sailing and kayaking
Club Med Circus School (kids only) and signature flying trapeze

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children’s Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Call 1-800-453-2582 for group reservations.

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Cancun Yucatan, Mexico

1700 square feet of meeting space
Over \$24 million in recent renovations
Award-winning Children's Clubs (4-17 years)
Windsurfing, waterskiing, snorkeling and sailing
Club Med Circus School (kids only) and signature flying trapeze
18 excursions including trips to Sian Ka'an, Chichen Itza, Tulum and Isla Mujeres
Club Med Spa

Opio en Provence, France

7500 square feet of meeting space
124 acres in the countryside, only a short drive from the French Riviera
Award-winning Children's Clubs (4 months -17 years)
9-hole golf course on site, 21 other courses nearby
Signature flying trapeze
Club Med Spa
Only 30 minutes from Nice airport

Rio das Pedras, Brazil

Over 4700 square feet of meeting space
Award-winning Children's Clubs (4-17 years)
Wakeboarding, waterskiing, sailing and kayaking
Excursions to Rio de Janeiro and jeep tours of the surrounding islands
Club Med Circus School (kids only) and signature flying trapeze

Peisey-Vallandry and La Plagne 2100

On the ski domain of Paradiski, which is twice the size of Vail, Colorado
Award-winning Children's Clubs (4-17 years)
Extensive lift system
Expert ski lessons for all ages,
All-inclusive ski experience

Ixtapa

Over \$13 million in renovations (scheduled to open December 2007)
Award-winning Children's Clubs (4 months -17 years)
Club Med Circus School (kids only) and signature flying trapeze
Sailing and kayaking
Set against the green mountains of the Sierra Madre and the Pacific Ocean

Club Med II

Maximum capacity of 400 guests
Multicultural and multilingual crew of 200 provide personalized service
Routes in the Caribbean and Mediterranean
On-board spa
Windsurfing, waterskiing, snorkeling, sailing and kayaking

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