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Club Med Launches Family Reunion Month This July Diverse Family Groups Enjoy Discounts When Gathering at Club Med

(May 5, 2009—Miami) This July, Club Med rewards families looking to return to basics with everything they need for a successful family reunion. The package takes away the worry of family reunions by providing an onsite planner, room upgrades, group photos, menu and cocktail ideas, games, entertainment and a money saving discount. Club Med will offer the July family reunion package at Club Med Sandpiper (Florida), Punta Cana (Dominican Republic), Columbus Isle (Bahamas) Cancun Yucatan and Ixtapa Pacific (Mexico).

“2009 has triggered a return to basic values for a lot of people,” comments Sabina Sicuso, vice president of marketing, Club Med. “We’ve noticed that travelers seek trips that add value to their pocketbooks and to their lives. In response to this, Club Med has decided to launch Family Reunion Month to offer excellent deals and programs that encourage families to reconnect.”

Throughout July, travelers can take advantage of Family Reunion Month packages that offer a family portrait, reserved family seating for dinner, tailored family events (scavenger hunts, sports tournaments and games), and a family reunion dinner at the resort’s specialty restaurant. The program is available for family groups of eight or more, with additional upgrades and discounts offered for larger groups.

For example, family reunions of 20 people or more will receive an upgraded room for two family members, the option of a unique reunion memento, family portraits and a rate starting at \$160 per night per person with significant discounts for children. A Club Med group specialist will work closely with all family event planners to create packages tailored to their needs.

“We coordinate family reunions throughout the year, but July is by far the most popular month for family reunions at Club Med,” comments Robert Cao, Club Med groups director, “Club Med understands that many families still want to travel this summer, but are currently facing tighter budgets. That’s why we are working to provide them with added value in July, when the whole family can vacation together.”

Family reunions at Club Med benefit from the full array of amenities and activities offered at Club Med’s upscale, all-inclusive properties, including full open bar, all-day dining, fitness activities, newly renovated accommodations and facilities, award-winning children’s programs, live entertainment, land and water sports and the best locations in the region.

Families can enjoy time together with activities such as flying trapeze, snorkeling, wall climbing, sailing, and kayaking or take part in discovery excursions that invite families to discover local

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children’s Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.

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cultures, archeology and history together. Parents can also enjoy time alone with the confidence that their children ages four months to 17 years are in expert hands at Club Med Med's children's programs.

Club Med offers programs for children four months to 17-years that encourage kids to learn about local cultures, explore nature's beauty, practice a variety of sports and discover activities designed for their age group. Children are divided into small groups according to their age and interests to participate in programs such as Club Med's Circus School, Hip Hop Kidz and Lil' Explorers Science Club. Additional activities include flying trapeze, tennis and golf lessons, soccer, sailing, rollerblading, archery and more.

For an insider look at Club Med's offerings, family members of all ages are invited to create a profile, post questions and share family reunion ideas on Club Med's newly launched social media site at www.ClubMedInsider.com.

For more information on booking a family reunion package, contact a Club Med groups representative at 1-800-453-2582 or your trusted travel professional. Find general information at www.clubmedgroups.com.

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