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Club Med Business Announces New Incentive Rewards Program

Innovative Program Encourages Affordable Client and Employee Rewards

(July 21, 2009—Miami) Today, Club Med Business announced the launch of a new client and employee program, *Club Med Incentive Rewards*.

The program offers certificates in denominations of \$100, \$250, \$500 and \$1,000 for businesses that would like to reward their clients and employees with a Club Med getaway. Redeemable for up to 24 months from the issue date and applicable towards any of Club Med's 80 resorts worldwide – including the group's five mast sailing ship, the Club Med 2, the rewards are incredibly flexible. Club Med also offers discounts on the certificates when purchased in bulk.

"The first responsibility of any successful business is satisfaction. These days, it's more important than ever to reward loyal clients and employees that go above and beyond to keep everyone happy," states Robert Cao, Director of Sales, Club Med Business. "And with Incentive Rewards from Club Med, keeping them happy is easier than ever before."

Whether businesses chose to grant their employees and clients a Caribbean beach vacation, or a ski week in the Swiss Alps, the Club Med Incentive Rewards Program offers them an easy, convenient approach.

For more information on the new *Incentive Rewards Program*, call Club Med Business at 1-800-453-2582 or visit www.clubmedgroups.com

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children's Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.