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What do Jaguars, Cenotes and Jade All Have in Common?

Culture and Environment Emphasized at Club Med Cancun Yucatan Discovery Center

MIAMI (Nov. 11, 2006) -- Club Med Cancun Yucatan opens its doors on Nov. 11, 2006 with a new philosophy—discovery. Whether travelers are enticed by the jade that links Mayan tribes to the spiritual world, the jaguars that roam the protected parklands or the cenotes that promise snorkeling and diving unique to Mexico, the Yucatan Peninsula teems with wonders.

“Club Med has always sought to positively impact local communities and to develop strong relationships with them,” says Cedric Gobilliard, C.E.O. of Club Med North America. “We want our guests and their families to immerse themselves in the Yucatan Peninsula, to truly live the experience and appreciate the region.”

As a new “Discovery Resort” Cancun Yucatan offers a complimentary excursion to El Meco for guests who book a 7 night package. At El Meco, guests may visit 14 archeological structures and climb the pyramid--the highest archeological structure in the northern Yucatan Peninsula. The view from above provides breathtaking sights of Cancun’s Chacmocho Lagoon; the departure point for the Mayans sailing to Isla Mujeres and an important reference for coastal navigation even at night. El Meco recently opened to public visitation.

In addition, Club Med’s Discovery Center provides 16 other excursions to facilitate exploration of authentic Mexico – its culture, archeology, and history. The center emphasizes eco-friendly trips and welcomes guests of all ages. Trained and knowledgeable staff members at the resort’s new Discovery Center facilitate excursions that emphasize respect and understanding for local cultures and environments. The Discovery Center, located in the heart of the Club Med Cancun Yucatan resort, provides many excursion options that promote ecotourism.

New excursion options include trips to the biosphere, Sian Ka’an which means “Origin of the Sky” in Mayan dialect. The biosphere is the largest marine natural protected area in Mexico and a United Nations World Heritage site. Discovery opportunities also include a cultural tour of archeological sites in Coba and Tulum, exploration in the

cenotes of Ek Balam, a sailing excursion to Isla Mujeres, snorkeling on a coral reef, horseback riding along the beach, visits to Chichen Itza and personalized tours for groups of any size.