

Media Contacts:

Club Med

Kate Moeller

kate.moeller@clubmed.com

twitter.com/clubmedinsider

http://www.facebook.com/ClubMedInsider

Justine Navaja

clubmed@shiftcomm.com



Club Med Upgrades Luxury Offerings in Cancun, Ixtapa and Punta Cana

Club Med’s “Resorts within a Resort” Feature Unsurpassed Amenities

MIAMI (December 29, 2009) – After a six week closure to revamp the resort’s luxury space, the Jade, [Club Med Cancun Yucatan](#) reopened in late October. As a result of the renovations, the Jade features a new first-class private infinity swimming pool and an exclusive cabana relaxation area. The resort also rerouted the property entrance road to extend the luxury area and enhance the Jade’s private terraces. The upgraded accommodations exemplify Club Med’s commitment to providing value and options to families and couples interested in all-inclusive vacations in Mexico and the Caribbean.

“The Jade in Cancun Yucatan and our other upscale spaces in Ixtapa Pacific and Punta Cana provide luxury at an unprecedented value. From room service to a private, 24-hour concierge, these resorts within a resort are truly unique,” said Sabina Sicuso, vice president of marketing, Club Med. “The addition of exclusive cabanas and an infinity pool to the Jade is a wonderful example of how Club Med continues to redefine all-inclusive luxury.”

The Jade’s new infinity pool serves as the social center of the luxury area, allowing guests to mingle and relax in exclusivity. The surrounding intimate cabanas boast bold design and comfort—ensuring a wonderful retreat at any hour.

In addition to taking a dip or lounging in their own personal cabana, Jade guests also have access to ocean view suites and first-class amenities. After arriving from the airport via private car and completing a personalized check-in, guests are greeted with fresh flower arrangements, bathrobes, slippers and welcome gifts. Other benefits include laundry service, a small library, room service including an extensive wine list, morning newspapers, a fully stocked mini-fridge, a 24-hour concierge and more. Spa treatments are also available in room.

The Club Med Cancun Yucatan resort encourages guests to rediscover the culture and history of Mexico. TripAdvisor® members tout the great location and awesome activities, rating this resort the sixth [most popular hotel in Cancun](#). A “Discovery Resort”, Club Med Cancun Yucatan’s guests can easily access the archeology, gastronomy and culture of Mexico by visiting the resort’s Discovery Center. Dedicated

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children’s Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.

Media Contacts:

Club Med

Kate Moeller

kate.moeller@clubmed.com

twitter.com/clubmedinsider

http://www.facebook.com/ClubMedInsider



Justine Navaja

clubmed@shiftcomm.com

to helping guests build the perfect excursion, the Discovery Center staff can provide insight into exploring all of Mexico's charms. Club Med Cancun Yucatan also offers special facilities dedicated to children and teens. Families may choose among a variety of excursions, daily activities, and group lessons including water-skiing, wakeboarding, windsurfing, flying trapeze and tennis.

Club Med offers the "resort within a resort" concept at other destinations, including the Sol at Club Med Ixtapa Pacific and Tiara at Club Med Punta Cana. TripAdvisor reviewers praise Ixtapa Pacific's family-friendly features, currently rating it the [most popular hotel in Ixtapa](#), while other members label the Punta Cana resort as a fabulous eighth [most popular hotel in Punta Cana](#). Standard features of these suites include contemporary designs, private terraces or gardens, breakfast room service and private access to exclusive pool and beach (available in Cancun Yucatan in October).

For guests that would like to travel to Club Med Cancun Yucatan, Ixtapa Pacific or Punta Cana in luxury; Club Med has partnered with a premier private jet service to offer year round private flights from New York, Los Angeles and San Francisco. Equipped with full business and entertainment amenities, each jet operates with an experienced, professional private flight advisor who provides personal service before, during and after every trip, to manage every last detail. Prices vary by itinerary. A sample seven day round trip flight from Los Angeles to Cancun runs \$41,310.

Club Med's current [Seven Day Weekend promotion](#) offers suites in Jade, Sol and Tiara starting at \$1600 per person for a seven night stay.

For more information, to make a reservation visit www.clubmed.us. To enroll in *Club Med Great Members* visit www.clubmed.us/greatmembers or call 1-800-ClubMed. For an insider look at guest experiences visit Club Med's newly launched social media site at www.ClubMedInsider.com.

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children's Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.