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**Combat Stress and Fatigue Martinican Style
The Club Med Buccaneer's Creek Spa Introduces Creole Treatments**

(Coral Gables, FL—December 14, 2006) The Club Med Spa at Buccaneer's Creek embraces local knowledge to indulge international guests—creating memories unique to Martinique and difficult to imitate.

Michelle Fedronic, head of the new spa at Club Med Buccaneer's Creek, incorporates island know-how into treatments that combat everything from backaches to low self-esteem. "I created the spa and the Creole treatments after asking myself—where can I go that someone will take care of me like my mother used to? When I realized there wasn't a place, I decided to create one using the love and the life of the island," says Fedronic, a Martinique native,

Martinique, like many of the islands in the Caribbean, has a long history of herbal remedies. Fedronic's concept for the Creole influence in Club Med Buccaneer's Creek spa exploits the fruits, leaves, and barks of the Caribbean for the well being, beauty and health of guests. By pairing the plants native to Martinique with the tenderness that Martinicans reserve for their loved ones, Fedronic offers truly unique treatments. She chooses from ingredients like hibiscus to refresh and renew, coconut milk to combat dry skin and mango to improve skin texture and add a youthful glow. The sea, never far away on the island of Martinique, also plays a large role in the spa's Creole treatments. Sea salts and multiple seaweeds are key ingredients, as are citrus fruits and flowers from the native logwood (*campechier*) trees that grace the hills of Martinique with bright yellow flowers in spring.

A treatment at the Buccaneer's Creek Spa begins with a tour of the gardens that purposely recreate the diverse vegetation of the island. A miniature version of Northern Martinique's rain forest marks the spa entrance. An herbal and medicinal plant garden graces the courtyard. But don't be deceived—these gardens are practical as well as beautiful, often supplying the herb, flower, or fruit that will be a key ingredient in the treatment. The mint, basil, *bois d'Inde* (India wood), or energizing hot peppers may be prepared as a tea or mashed into a salve.

Spa goers are welcome to sip cinnamon, lemon, thyme or basil tea and nibble on local treats made of fresh sugar cane and coconut in the relaxation room before and after treatment. Seven treatment rooms are available for guests, as well as the option of a treatment "au naturel"—on an outdoor bed where flowering red hibiscus hedges form the four walls, chirping birds provide the soundtrack and the tropical breeze cools your skin.

In addition to the Creole treatments, guests can choose traditional Club Med services like aromatic scrubs, regenerating wraps and a variety of massages. The Club Med Buccaneer's Creek Spa offers treatment packages and a la carte selections for both men and women.

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