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Club Med North America Launches Online Affiliate Program
Partners Can Earn From up to five percent Commission for Sales Generated on Club Med U.S. and Canada websites

(MIAMI, Florida – February 17, 2010) Today, [Club Med North America](#) announced it will now offer new marketing and revenue opportunities to a wide network of partners in online media, sales and travel.

“This represents a complete update of Club Med’s online sales strategy,” remarked Jean Kerboul, sales and marketing internet director of Club Med North America. “For the first time, we have a system in place to reward all of our partners for being catalysts in the booking process.”

Upon enrolling in the free program, partners will receive a full media kit. The kit allows partners to feature Club Med on their websites to the extent that they choose; from a strategically placed logo to full descriptions and images of the resorts. Partners will also have access to generic creative tools such as banners and text links. The program is managed through AffiliateFuture, a company specialized in performance-based marketing for advertisers, publishers and agencies.

Partners will benefit from up to five percent commission for sales generated on the Club Med U.S. and Canada websites through the affiliate link.

Club Med North America’s affiliate marketing program will initially target partners in industries with historical ties to the organization such as bloggers and travel media. Within the next several weeks, the group plans to welcome partners from all industries.

How to Get Started

To start, potential partners from the United States and Canada can easily register on the AffiliateFuture’s platform at <http://www.affiliatefuture.com/registration/affiliates.asp> . Once registered, AffiliateFuture will provide new partners with a Club Med media kit. The kit will help partners promote Club Med on their sites and provide instructions on AffiliateFuture’s monitoring technology to track generated sales. The program provides banners in French and English.

For more information on Club Med’s affiliation program visit www.clubmed.us/affiliation

About AffiliateFuture:

AffiliateFuture is a leading Performance Marketing network; delivering tens of thousands of transactions per week to hundreds of advertisers, from small clients to major international operators. Operating on the principle of linking client spend with tangible results, AffiliateFuture represents the purest form of performance marketing.

Refined, generous and personalized, a Club Med vacation at any of our 80 resorts in more than 25 countries, guarantees life long memories. With attention to every detail, Club Med offers activities from award-winning Children’s Clubs and luxurious spa treatments to expert instruction in sports with top of the line equipment. Throughout the experience, guests personalize their vacation with an array of choices including luxury room categories, convenient travel arrangements, international cuisine, flexible dining times and exciting entertainment options. Contact a travel professional, call 1-800-ClubMed, or log on to www.clubmed.us for reservations. Find press information at www.clubmedpress.com.